

# Revelstoke Development News

VOLUME 7, ISSUE 1

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## Revelstoke Community Futures

### The YOUNG Entrepreneur – Good News for our Community

I don't know if you have noticed, but we have quite a few businesses in town that are new start ups or purchases and are owned and operated by a new younger demographic– and this is good news. This transition seems to have started a couple of years ago and although I may miss a few, these businesses come to mind: Great White North Bar & Grill, Mountain Goodness Organic Foods, The Modern Bakery, The Hempster, Woolsey Creek Cafe, Revelstoke Alpine Equipment, Exquisite Tastes, Earthstone Masonry, Magpie & Stump, Arrow Adventure Tours and Elemental Adventures. These businesses represent a few sectors - hospitality, retail, service and tourism, and the owners and employees are engaged in an active and urbane lifestyle. These folks have made an investment in their future and the future of the community and they will be the business leaders of tomorrow.

Revelstoke Community Futures Development Corporation is all about investing in the future by helping people (young and otherwise) explore their options and opportunities in the small business arena. We provide advisory services on start-ups and purchases and we

have loan funds available for new businesses and purchase or expansions of existing ones. We also deliver a self employment grant program. Our doors are open and we are ready to hear your ideas.

Call 837-5345 for more information or to make an appointment with Darryl Willoughby, Carol Palladino or Kevin Dorrius, or come in to 204 Campbell Avenue. Lets create the future!

*Carol Palladino*

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### RAILWAY DAYS 2006 Revelstoke's Community Festival AUGUST 18 - 27

**A major, week long, celebration involving the whole community that will honor Revelstoke's railway history and heritage.**

**Special Exhibitions at Revelstoke's Museums**  
**Arts and Craft Shows**  
**Theatrical and Musical Performances**  
**Model Railroad Show**  
**Vintage Car Show**  
**Railway Equipment Exhibitions**  
**Puffer Belly Rides**

**Railway Days 2006 will be a memorable week of festivities — Don't miss out!**

**Visit [www.railwaydays.com](http://www.railwaydays.com) for more information and event updates.**

*Revelstoke  
Economic  
Development  
Commission*

*Community  
Futures  
Development  
Corporation of  
Revelstoke*

*Revelstoke  
English  
Language  
School*

*Revelstoke  
Chamber of  
Commerce*

*Revelstoke  
Tourism*

*Revelstoke  
Business  
Mentorship  
Program*

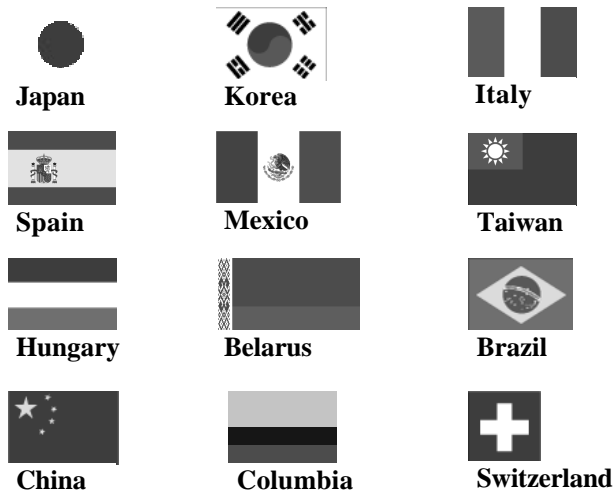
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## Revelstoke English Language School



Our full time class is getting excited about the arrival of some new students from countries that we've never had at the English School! By the end of summer we will have students from:



The **2nd International Camp of 2006** is here! Following a really successful March camp from Taiwan, our first Mexican camp has arrived! 56 students from Mexico are having a great time in our mountain paradise!

Thanks to **Mike at Zala's** for opening up the restaurant on Friday morning to allow the students to watch Mexico and Angola battle out a nil'-nil' match in the World Cup. It was quite the exciting atmosphere that went along with some awesome pizza!

The Mexican group will be staying at the Community Centre. If anyone is interested in volunteering some time to help out in the kitchen, supervise or just meet some really cool kids, please give me a shout at **837-4239**.

Another camp is arriving from July 10<sup>th</sup> to the 30<sup>th</sup>... any Revelstoke kids interested in taking part, please give us a call at **837-4239** and as always, anyone interested in providing a **HOMESTAY** for some great kids... you know who to call!

*Keith Stevenson*

## Chamber of Commerce

May saw the opening of the **Grizzly Plaza Visitor Center**. You may notice that there are new signs for the center as Tourism BC has initiated a new name and graphics to the centers, part of a new 'branding' strategy. Although May and most of June visitation has been less than last year, we anticipate that there will be healthy traffic during July, August and September. We are fortunate to again have a great staff at the center, ready to assist travellers from around the world. The Visitor Center will be open till 10 pm as soon as the Plaza entertainment begins.

In the May issue of Kootenay Business Magazine, our newest project, the **Info On the Go Microvan** was featured on the front cover of the magazine! The van, being operated by Sonia Cinelli and Bonnie Renaud will commence service the third week of June and operate throughout the summer, 7 days a week from 11:30 am to 8:30 pm. The van will be at various locations throughout the city including Woodenhead Park, local campgrounds, Grizzly Plaza and various special events planned for the summer. Look for the van and give them a wave!

*Tom Tischik*

## Revelstoke TOURISM

The 2006/2007 **Vacation Guide** and the 2006 **City Tourism Map** are available at the Visitor Centers.

Revelstoke Tourism has been busy with a new publication, the **Motorcycle Circle Tour** guide map. Motorcycle touring is becoming more popular and we are looking to have Revelstoke as a base for several day trips in the region.

We have begun the process of reviewing and re-writing our **Tourism Strategy** with the assistance of Tourism BC. One of our main goals is to come up with a strategy to draw more people into downtown from the high volume of vehicle traffic that goes by each year on the Trans Canada Highway.

June is also the 2<sup>nd</sup> Annual "**Know Your Own Town**" familiarization trip for local tourism stakeholders to send their "new hires" to join us on a day long tour of many of the local attractions. The purpose of the tour is to educate new employees on things to do and see in Revelstoke so that they can better serve their guests and encourage longer stays.

*Gerry Gardner*

## Community Economic Development Commission

### REVELSTOKE IS ONE OF THE TOP 10 IN THE PROVINCE!!

On a regular basis, BC Stats collects information related to a number of socio-economic measures for local health areas in the province. These socio-economic indices consider factors such as the demographic profile of the community, human economic hardship levels, labour market structure, education concerns, crime rates, health problems in the community, the number of children at risk and the number of youth at risk. The local health area is a good geographic area to look at because it essentially covers the community of Revelstoke.

Several different variables are used to determine how each community measures up with respect to these indices. For example, two measures of economic hardship are the percentage of the population in a community receiving income assistance and the percentage of seniors receiving the maximum guaranteed income supplement. Crime rates are measured, in part, by tracking the number of violent crimes and the number of serious property crimes. Education concerns are benchmarked by measuring, among other things, the percentage of students who did not graduate and the percentage of students below standard in Grade 4 reading, writing and math. The levels of children and youth at risk are partly measured by the percentage of the population aged 0-18 who are in receipt of income assistance. Health problems are measured by calculating the number of potential years of life lost due to natural causes, accidental causes and suicides/homicides.

These, and many other statistics, are compiled for each local health area in B.C. and the data for each variable is rolled together into a composite index to measure how the local area is doing relative to other health areas in the province. Based on data collected during 2005, Revelstoke ranked #9 out of a total of 78 local health areas in the province. This shows again that Revelstoke is a great place to live!! For more information on the BC Stats reports, see [www.bcstats.gov.bc.ca/regions.htm](http://www.bcstats.gov.bc.ca/regions.htm).

### REVELSTOKE CULTURAL STRATEGY

The CED Department has also been working with the cultural sector and business community to prepare a Cultural Strategy for Revelstoke. This study involved extensive public consultation with the community. A draft report is posted on the city website for public review. This strategy will be completed by the middle of next month.

For further information contact Alan Mason, Director of Community Economic Development at 837-5345 or [amason@cityofrevelstoke.com](mailto:amason@cityofrevelstoke.com).

## Revelstoke Community Futures cont.

### NEW RESIDENT SURVEY

Community Futures is asking all new residents to the community to complete a new resident survey that will help us to better understand why people are moving to the Revelstoke area and what they think about living here. The data collected will assist with marketing efforts to promote Revelstoke as a place to live and work. For more information about the survey please contact Debra Wozniak at 837-5345, email [dwozniak@revelstokecf.com](mailto:dwozniak@revelstokecf.com) or complete a survey on line at [www.revelstokecf.com/newresidentsurvey](http://www.revelstokecf.com/newresidentsurvey).

### COMMUNITY GUIDE

Community Futures has recently completed a community guide intended for new residents. The document is also a valuable resource for all persons living in the Revelstoke area. The guide includes information about community services, health & education services, recreation facilities and leisure opportunities. Printed copies of the Community Guide will be available in July at City Hall, the Community Centre and the Chamber of Commerce office. The Community Guide will also be available electronically at [www.revelstokecf.com/communityguide](http://www.revelstokecf.com/communityguide).

*Debra Wozniak*

### RETAIL STRATEGY NEARS COMPLETION

Over the past several months the Community Economic Development Department has been working with local businesses on developing a Retail Strategy for the community. A number of public and focus group meetings took place, and local residents and tourists provided information at various locations around the community. The Retail Strategy provides recommendations on the amount of retail business that the community can support, the type of retail that will be in demand, and where the retail development should best take place. In addition, the study also looked at best practices for retailers in other resort communities, and made some suggestions intended to provide additional opportunities for local businesses.



The full report will be posted on the City of Revelstoke website at [www.cityofrevelstoke.com](http://www.cityofrevelstoke.com) next month.

*Alan Mason*

# Participating Development Organizations



Western Economic Diversification de l'Ouest Canada



**Revelstoke**  
Community Skills Centre  
PO Box 4500, Revelstoke BC V0E 2S0  
Phone (250) 837-4239 Fax (250) 837-2882



## The Business Information Centre

204 Campbell Avenue  
PO Box 2398  
Revelstoke, BC V0E 2S0  
Phone: (250) 837-5345  
Fax: (250) 837-4223  
Email: [cfdc@revelstokecf.com](mailto:cfdc@revelstokecf.com)  
[www.seerevelstoke.com](http://www.seerevelstoke.com)  
[www.cityofrevelstoke.com](http://www.cityofrevelstoke.com)  
[www.revelstokecf.com](http://www.revelstokecf.com)

## Revelstoke Community Foundation

### 2006 Grant Awards:

Eighteen grants totalling \$33,827 were approved for the 2006 granting cycle. Twenty scholarships and bursaries totalling \$9,300 will be awarded at the RSS Graduation Ceremony on June 30.

### New Capital Gains Tax Exemption:

Donations of publicly listed securities to public charities are now exempt from capital gains tax. This can represent significant tax savings to donors and is being viewed by the federal government as an incentive to encourage donations to public charities. Details on how this would affect any individual donation can best be determined in consultation with one's financial advisor.

*Debra Wozniak*

## Community Futures Development Corporation



### Small Business Loans

Loans for small business start-up or expansion are available as well as business planning information.

### Self Employment Benefit Program

For individuals on Employment Insurance or who have been on EI in the last 3 years or on maternity in the last 3—5 years.

Provides financial support, business counselling and business training.

For Information Call: 837-5345

*Community Lenders Since 1988*

Success is not final, failure is not fatal:  
it is the courage to continue that counts.

*Sir Winston Churchill*

## FOR FREE CONFIDENTIAL BUSINESS DEVELOPMENT ASSISTANCE

Contact: **David Royce**

Revelstoke Business Mentorship Program

Suite D, 200 Campbell Avenue

Revelstoke, BC V0E 2S0

Phone: (250)837-5712

Email: [droyce@revelstokecf.com](mailto:droyce@revelstokecf.com)